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Dr Fiona Bull MBE

Dr Fiona Bull is the Head of the Physical Activity Unit in the Department of Health Promotion situated within the new Division of Healthier Populations at the World Health Organization based at headquarters in Geneva, Switzerland. She leads a team of five staff focussed on supporting implementation of the Global Action Plan on Physical Activity 2018-2030, normative work such as developing new global guidelines on physical activity and sedentary behaviour, providing technical support, particularly to low- and middle-income countries and partnerships. Before joining WHO, Fiona was Professor of Public Health and Physical Activity at the University of Western Australia and Director of the Centre for Built Environment and Health. Her professional interests cover global and national health policy on NCDs, epidemiology of physical activity and health, innovation, technology and systems approaches to promoting physical activity and evaluation. Dr Bull's work has been recognised with the award of Member of the British Empire (MBE) for services to public health.