

The 2020Yokohama Sport Conference

Sponsorship Prospectus



The 2020 Yokohama Sport Conference Organising Committee
Japan Academic Alliance for Sport, Physical Education, and Health Sciences (JAASPEHS)
Japan Society of Physical Education, Health and Sport Sciences (JSPRESS)

Welcome

In cooperation with ICSSPE, the 2020 Yokohama Sport Conference will be held in Yokohama over a five-day period, September 8–12, 2020, following the 2020 Summer Olympics and Paralympics. It will be the first time in half a century for Japan to host this international conference. The conference venue is located in Yokohama, which is next to Tokyo and can be very easily accessed from Japan's foremost international airports, Narita and Haneda. Yokohama is also a historic and cosmopolitan city and is the place from where Japan was opened up to foreign trade following its long period of national seclusion.

The theme of the 2020 Yokohama Sport Conference is “Contributing to a Sustainable World.” In this day and age, various innovations in technology have left our world and planet facing a mountain of problems. Fortunately, though, the area of physical education, health and sport in which we are involved holds much value that can benefit everyone, nurturing and enhancing us, maintaining our physical and mental health, and allowing us to share fun with each other. More than just people gathering from various disciplines around the world to exchange views, engage in discussion and rediscover that value, let us strive to pool our wisdom to create shared value and contribute to a sustainable world?

We look forward to seeing you all in Yokohama.

Michiyoshi Ae, Senshi Fukashiro
Presidents of the 2020 Yokohama Sport Conference

We are delighted to announce that the 2020 Yokohama Sport Conference will take place from Tuesday 8 September to Saturday 12 September at PACIFICO Yokohama North, in Yokohama, Japan.

With this conference, which is taken place in the timely context of the 2020 Olympic and Paralympic Summer Games, we invite you to return to the host country of the 1964 Olympic Games. With this conference we intend to provide an international, interdisciplinary scientific meeting-place for physical education, sport, and health sciences.

In 2015, the UNESCO's International Charter of Physical Education, Physical Activity and Sport was completely revised to emphasis the fact that physical education, physical activity and sport can yield a wide range of benefits to individuals, communities and society at large. In the same year, the 2030 Agenda for Sustainable Development was adopted by the United Nations. The Agenda clearly stated that sport plays an important role in achieving the 17 international goals.

The theme of the Yokohama conference, preparations for which are currently well underway, is “contributing to a sustainable world”. Our goal is to build a better society through physical activity and sport, and to deepen discussions on an international level that contribute to world peace. In the wind of the international community becoming globalised and commercialised, the social environment surrounding sport is changing drastically. The Yokohama conference aims to contribute to the future and by promoting dialogue among the people from different social positions and different academic fields, such as sport-related technologies, human rights, and sports business.

To make it easier for young researchers in undergraduate or graduate programmes to participate in the conference, registration fees have been more than halved for students. The conference will give you the opportunity to engage in dialogue across different generations. I hope you will join us in being part of an international research network aspiring for the future of sustainable societies through sport.

In welcoming researchers, practitioners, and others from around the world to participate in the Yokohama conference, I hope we can count on the cooperation and support from many different areas in order to make this conference an enriching experience for everyone.

Kyoko Raita, Conference Chair
The 2020 Yokohama Sport Conference

1. Name of the meeting

English: The 2020 Yokohama Sport Conference

2. Hosting organisations

Hosting Organisations:

Japan Society of Physical Education, Health and Sport Sciences (JSPEHSS)

Japan Academic Alliance for Sport, Physical Education, and Health Sciences (JAASPEHS)

Subcommittee on Health and Sports Science, Committee on Health/Human Life Science,
Science Council of Japan

Co-hosting organisation: International Council of Sport Science and Physical Education
(ICSSPE)

Supporting organisations : Japan Sports Agency, Japan Sport Council (JSC), Japan Sport
Association (JSPO) Japanese Olympic Committee (JOC), Japanese Para-Sports Association
(JPSA), Japanese Paralympic Committee (JPC), Sasakawa Sports Foundation, Japanese
Association of University Physical Education and Sports, Fitness Industry Association of
Japan, Kanagawa Prefecture, City of Yokohama, Kanagawa Shimbun, tvk (Television
Kanagawa)

3. Conference dates

September 8 (Tue) – 12 (Sat), 2020 [5 days]

4. Conference venue

PACIFICO Yokohama North

1-1-1 Minato Mirai, Nishi-ku, Yokohama 220-0012, Japan

5. Number of anticipated participants

At least 2,500 (1,000+ from Japan and 1,500+ from overseas)

[Participating countries and regions]

Albania, Argentina, Australia, Austria, Bangladesh, Barbados, Belgium, Brazil, Bulgaria,
Canada, China, Croatia, Cuba, Czech Republic, Denmark, Egypt, Finland, France, Georgia,
Germany, Ghana, Greece, Hong Kong, Hungary, India, Indonesia, Iran, Iraq, Ireland, Israel,
Italy, Japan, Jordan, Kuwait, Latvia, Lebanon, Lithuania, Luxembourg, Madagascar,
Malaysia, Maldives, Malta, Mexico, Monaco, Mongolia, Nepal, Netherlands, New Zealand,
Nigeria, Norway, Oman, Pakistan, Poland, Portugal, Romania, Russia, Sierra Leone,
Singapore, Slovakia, South Africa, South Korea, Spain, Sri Lanka, Sweden, Switzerland,
Taiwan, Turkey, Ukraine, United Kingdom, United States, Venezuela, Zambia, Zimbabwe,
etc.

6. Significance of this conference

The first major international sport science conference was held in 1964, when the Tokyo Olympic Games were held in Japan. Since then it has been held every four years in the country where the Olympic and Paralympic Games are held. On this occasion of the Olympic and Paralympic Games being held once again in Tokyo in 2020, this conference will be held with the cooperation of the International Council of Sport Science and Physical Education (ICSSPE), with the aim of carrying on the history of these international conferences in Japan and contributing significantly to advances in this area and to development of human society.

The ICSSPE is an international organisation established for the purpose of promoting scientific research into physical activity, recreation and sport. It was formed in Paris in 1958 as the International Council of Sport and Physical Education (ICSPE), and changed its name as to ICSSPE in 1982. Membership of the ICSSPE currently consists of approximately 230 international and domestic organisations involved in sport, physical education and sport science, and its activities are conducted in close cooperation with organisations such as the United Nations Educational, Scientific and Cultural Organization (UNESCO), the International Olympic Committee (IOC), the World Health Organization (WHO), and the International Federation of Sports Medicine (FIMS). ICSSPE contributes to the development of human society through advocating investigation and research, education and healthy sport activities, creating interdisciplinary cooperative relationships via the world's largest network in this field interconnecting several million people.

Even in this day and age when international conferences are no longer a rarity, it is an extremely unique and valuable opportunity to have those multi-disciplinary and multi-industry experts in physical education, physical activity and sport gather in one place to collaborate in exploring clues for resolving complex social issues and developing a vision for our future.



ICSEMIS 2012 in Glasgow, Scotland from July 19-24th, 2012

7. Conference structure

1) Theme

Contributing to a Sustainable World

-Aiming for a world where diverse people live together; Contribution of physical education, health and sports science

2) Conference language

English (with some parts in Japanese)

3) Proposed schedule

	Morning	Afternoon	Evening/night
8 Sep (Tue)	Excursion	Registration Opening Ceremony/ Opening Keynote Lectures	Welcome Reception
9 Sep (Wed)	Thematic Lectures (Parallel Sessions) Symposia (Parallel Sessions) Oral Presentations/Poster Sessions	Thematic Lectures (Parallel Sessions) Symposia (Parallel Sessions) Oral Presentations/Poster Sessions	
10 Sep (Thu)	Excursion Thematic Lectures (Parallel Sessions) Symposia (Parallel Sessions) Oral Presentations/Poster Sessions	Thematic Lectures (Parallel Sessions) Symposia (Parallel Sessions) Oral Presentations/Poster Sessions	
11 Sep (Fri)	Thematic Lectures (Parallel Sessions) Symposia (Parallel Sessions) Oral Presentations/Poster Sessions	Thematic Lectures (Parallel Sessions) Symposia (Parallel Sessions) Oral Presentations/Poster Sessions	Gala Dinner
12 Sep (Sat)	Public Programme		

4) Purpose of the conference

The conference programme consists of a variety of categories which incorporate the main theme, “Contributing to a Sustainable World - Aiming for a world where diverse people live together; Contribution of physical education, health and sports science”. Symposia, which follow the Special Sessions, will stimulate the creation of new awareness and new research and development, by promoting more in-depth discussion based on the key principles of a cross-cutting, highly interdisciplinary approach and international comparison encompassing diverse cultural spheres. In addition, the general research presentations will provide ample opportunity for exchange among researchers within and between different categories.

8. Academic societies participating in planning

<Members of Japan Academic Alliance for Sport, Physical Education, and Health Sciences (JAASPEHS)>

Osaka Society of Physical Education
Japan Society of the History of Physical Education and Sport
Tokyo Society of Physical Education, Health and Sport Science
Japanese Society for Athletic Training
Japanese Society for Adapted Physical Education and Exercise (ASAPE Japan)
Japanese Association of Exercise Epidemiology (JAEE)
Japan Society of Physical Exercise and Sport Science (JSPESS)
The Japan Society of Coaching Studies (JSCS)
Japan Society of Golf Sciences (JSGS)
Japanese Society of Lifelong Sports (JLSL)
Japan Association of Physical Education for Women (JAPEW)
Japan Society of Sport Movement and Behaviour
Japan Sports Nutrition Association (JSNA)
Japanese Society of Sport Education
Japan Society of Sport Sociology (JSSS)
Japanese Society of Sport Psychology (JSSP)
Japan Society of Sports Performance Research
Japan Society for Sport and Gender Studies (JSSGS)
Japan Society for the Pedagogy of Physical Education (JSPPE)
Japan Society of Physical Education, Health and Sport Sciences (JSPESH)
Japanese Society of Management for Physical Education and Sport (JSMPE)
Japanese Society of Policy for Physical Education and Sport (JSPPE)
Japan Society for the Philosophy of Sport and Physical Education (JSPSPE)
Japanese Society of Test and Measurement in Health and Physical Education
Japanese Society of Physical Fitness and Sports Medicine (JSPFSM)
Japan Society on Tennis Science (JSTS)
Japan Society of Training Science for Exercise and Sport
Japanese Society of Biomechanics
Japan Society of Human Growth and Development
The Japanese Society of Volleyball Research (JSVR)
Japanese Society of Science and Football (JSSF)
)Japanese Academy of Budo (JAB)
Society for Running (SR)
Japanese Association for Sport Management (JASM)

<Non-Members of Japan Academic Alliance for Sport, Physical Education, and Health Sciences (JAASPEHS)>

Japan Sports Law Association (JSLA)
Japan Miyou System Association (JMSA)
Japan Society for YOHSEI
Japanese Society of Clinical Sports Medicine
Japan Society of Ski Sciences

9. Organising Committee (INPO)

as of May 2019

Their affiliation is when Organising Committee was established

[Host]	Promotion Committee of the 2020 Yokohama Sport Conference	
Adviser	Tetsuo Fukunaga	Honorary Professor, ex-National Institute of Fitness and Sports in KANAYA, former JAASPEHS Representative former JSPEHSS President former Commissioner of Issue-Centered Committees of Science Council of Japan (SCJ)
President	Michiyoshi Ae	Representative, JAASPEHS Nippon Sport Science University
	Senshi Fukashiro	President, JSPEHSS The University of Tokyo
Vice-President	Hidenori Tomozoe	First Vice-President, JSPEHSS Waseda University
	Shinji Sakurai	Second Vice-President, JSPEHSS, Chukyo University
	Kyoko Raita	Vice-Representative, JAASPEHS Vice-President, JSPEHSS, Chukyo University
Auditor	Yasuo Ikegami	Auditor, JSPEHSS, Aichi Shukutoku University
	Kazuko Takahashi	Auditor, JSPEHSS, Shizuoka Sangyo University
[Organising Body]:	Organising Committee of the 2020 Yokohama Sport Conference	
Chairperson	Kyoko Raita	Vice-Representative, JAASPEHS Vice-President, JSPEHSS Executive, Japan Science Council Sub-committee
Vice-Chairpersons	Junko Tahara	Chair of the Japan Science Council Sub-committee Member of Special Committee of JSPEHSS
	Koichi Kiku	Auditor-Secretary, JAASPEHS Japan Society of Sport Sociology
	Norihiro Shimizu	Chair, Management Committee, JAASPEHS Member of Board of Directors, JSPEHSS
Members	Yoshinori Okade	Member of Special Committee of JSPEHSS Member of Japan Society for The Pedagogy of Physical Education
	Hiromi Miki	Member of Special Committee of JSPEHSS, Member of Japanese Society of Sport Education
	Kazuhiro Suda	Vice-Chair of the Management Committee, JAASPEHS Member of Japanese Society of Physical Fitness and Sports Medicine
	Kazuo Funato	Member of Management Committee, JAASPEHS Member of Tokyo Society of Physical Education, Health and Sport Science

Arisa Yagi	Member of Japan Association of Physical Education for Women
Osamu Takamine	Auditor-Secretary, JAASPEHS, Japan Society for Sport and Gender Studies
Hiroataka Matsuoka	Japanese Association for Sport Management

10. Secretariat Contact Address

Secretariat of The 2020 Yokohama Sport Conference

c/o Convention Linkage, Inc.

2 Sanbancho, Chiyoda-ku, Tokyo 102-0075, JAPAN

TEL: +81-3-3263-8695

FAX: +81-3-3263-8693

E-mail: yokohama2020-cl@c-linkage.co.jp

Web: yokohama2020.jp

Sponsorship Opportunities

All fees are exclusive of all taxes.

Advertisement with the company logo

Item No.	Items	Fees in JPY
1	Web Banner on the official website	JPY 100,000
2	Exposure and acknowledgement as a sponsor on the title signage	JPY 70,000
3	Logo on the Congress bag (Availability:1)	JPY 1,000,000
4	Logo on the Neck strap (Availability:1)	SOLD OUT
5	Logo on the Note pad (Availability:1)	JPY 300,000
6	Logo on the Pen (Availability:1)	JPY 200,000
7	Logo on the Abstract USB (Availability:1)	JPY 400,000
8	Logo on the Advertisement tool before the conference (Availability:1)	JPY 300,000

- Numbers 2,500 for participants
- Remarks Only 1 color

Advertisement

Item No.	Items	Fees in JPY
9	Company ad on the Program (Color Full page inside of the book)	JPY 100,000
10	Company ad on the Program (Color 1/2 page inside of the book)	JPY 70,000

- Numbers 2,500 for participants
- Remarks The book of program will be published in PDF format

Exhibition

Item No.	Items	Fees in JPY
11	Booth Space: W3000mm x D3000mm	JPY 200,000
12	Package Booth: W3000mm x D3000mm x H2500mm [Decoration Package] <input type="checkbox"/> Wall: system wall • Company signboard, carpet <input type="checkbox"/> Electricity outlet (100V300W, 2 plugs) ※ One company signboard per exhibitor ※ No pinning, sticky seals, double-sided tape on the wall are prohibited. Please use the Velcro tape for light materials. For heavy items, please use the hanging metal fittings	JPY 300,000

- Venue PACIFICO Yokohama North
- Date September 8 (Tue) – 11(Fri), 2020 [4 days]

Seminar

Item No.	Items	Fees in JPY
13	Luncheon Seminar (50 min./100-200 seating capacity)	JPY 500,000
	Luncheon Seminar (50 min./600 seating capacity)	JPY 800,000
14	Sponsored Symposium (90 min./100-200 seating capacity)	JPY 700,000
	Sponsored Symposium (90 min./600 seating capacity)	JPY 1,000,000

The fee includes following items:

- Venue fee, Anteroom (for 3 hours)
- AV Equipment (set in the seminar room)
- PA and lighting equipment equipped in the seminar room

Following items are not included in the sponsorship fee:

- Food & Beverages: for audiences, speaker(s) and moderator(s)
- Personnel fee: operation staff, i.e. MC, time keeper, receptionists, ushers in the seminar room, etc.
- Signboard(s): seminar room signboard, name boards for speakers/moderators, seminar leaflet
- Honorarium/travel/accommodations for speaker(s) and moderator(s)
- Additional equipment: simultaneous interpretation equipment, recording, equipment in the waiting room
- Management fee for the additional services (15% of additional costs)

Remarks:

Program contents, speakers, moderators, date and venue will be determined upon hearing the proposals from each sponsoring company. The final decision is to be made by the organizing committee.

Social Event - Logo on the signboard at the venue and program

Item No.	Items	Fees in JPY
15	Welcome reception (September 8)	JPY 500,000
16	Gala dinner (September 11)	JPY 700,000

Others

Item No.	Items	Fees in JPY
17	1 insert in the Lanyard	JPY 30,000
18	Hospitality Suite - Logo on the signboard at the venue and program * Food & Beverages are not included.	JPY 500,000
19	Coffee Break - Logo on the signboard at the venue and program	JPY 500,000
20	Book Display & Sale - One desk: W1800mm x D90mm	JPY 30,000

- Premium Opportunities -

Total price

Over JPY 2,000,00: Platinum Sponsor

Over JPY 1,000,00: Gold Sponsor

Over JPY 700,00: Silver Sponsor

Exposure and acknowledgement as a sponsor of the conference in major marketing activities and onsite signage. (Company logos on distributed items)

Sponsorship Application Procedure

1. Application

Fill the application form and submit to the Secretariat by e-mail.

If no replies are received after 10 days of submission, please contact the Secretariat.

Application Period:

From 1 June, 2019

Closing date: 31 May, 2020

Application may close when the expected numbers of applications are filled.

Payment Method:

Upon receipt of application, an invoice will be issued by the Secretariat.

Sponsors are required to pay the amount within one month of the issue date to the designated bank account.

The remittance document is replaced to the receipt.

All the handling charges and administration charges must be covered by the remitter.

No cheque is accepted.

Name of the Bank: MUFG Bank

SWIFT CODE/BIC : BOTKJPJT045

Bank Code: 0005

Beneficiary Branch: Roppongi

Beneficiary Branch Number: 045

Beneficiary Bank Address Roppongi Branch 4-9-7, Roppongi Minato-ku, Tokyo
106-0032, JAPAN

Account Type: Ordinary Account

Account Number: 0791589

Account Name: Yokohama2020

Cancellation and withdrawal:

- a. No cancellation of application upon receipt of application form by the Secretariat will be accepted. In case that the cancellation is not avoidable, please notify the Secretariat in a written form, and the decision is left to the organizer.
- b. Congress dates and venue may be changed by unexpected reasons. However, this cannot be a reason for cancellation or withdrawal. Any costs caused by this change are not responsible of the organizer.

2. Applications to be sent to: The 2020 Yokohama Sport Conference Secretariat

c/o Convention Linkage, Inc.

2 Sanbancho, Chiyoda-ku, Tokyo 102-0075, JAPAN

TEL: +81-3-3263-8686 / FAX: +81-3-3263-8693

E-mail: yokohama2020-cl@c-linkage.co.jp

Official Website: <http://www.yokohama2020.jp/>

- Application form-

This application form is in two pages. Please make sure to complete the next page as well.

Date (YYYY/MM/DD)	/ /		
Company Name			
Contact information			
Contact Person			
Department		Position	
Address			
Country			
TEL		FAX	
E-mail			
Remarks			

All fees are exclusive of all taxes.

Item No.	Items	Fees in JPY	Num of Item	Total (JPY)
1	Web Banner	JPY 100,000		
2	Title signage	JPY 70,000		
3	Congress bag	JPY 1,000,000		
4	Neck lanyard	JPY 500,000		SOLD OUT
5	Note pad	JPY 300,000		
6	Pen	JPY 200,000		
7	USB	JPY 400,000		
8	Advertisement tool	JPY 300,000		
9	Company ad (Color, Full page)	JPY 100,000		
10	Company ad (Color, 1/2 page)	JPY 70,000		
11	Booth Space (3m×3m)	JPY 200,000		
12	Package Booth (3m×3m)	JPY 300,000		
13	Luncheon Seminar			
	September 9, 100-200 seating capacity	JPY 500,000		
	September 9, 600 seating capacity	JPY 800,000		
	September 10, 100-200 seating capacity	JPY 500,000		
	September 10, 600 seating capacity	JPY 800,000		
	September 11, 100-200 seating capacity	JPY 500,000		
	September 11, 600 seating capacity	JPY 800,000		
14	Sponsored Symposium			
	September 9, 100-200 seating capacity	JPY 700,000		
	September 9, 600 seating capacity	JPY 1,000,000		
	September 10, 100-200 seating capacity	JPY 700,000		
	September 10, 600 seating capacity	JPY 1,000,000		
	September 11, 100-200 seating capacity	JPY 700,000		
	September 11, 600 seating capacity	JPY 1,000,000		
15	Welcome reception (September 8)	JPY 500,000		
16	Gala dinner (September 11)	JPY 700,000		
17	1 insert in the Lanyard	JPY 30,000		
18	Hospitality Suite	JPY 500,000		
19	Coffee Break	JPY 500,000		
20	Book Display & Sale	JPY 30,000		
Company Name:			Total (JPY)	